

**Highland Community College Suggested Program of Study
Graphic Design (Associate in Applied Science)**

The Graphic Design degree program is offered to students who are interested in pursuing employment in commercial design or visual communication after two years of college. This program will provide a solid foundation in art, advertising, graphic arts, photography, and art history. The following curriculum is required for those students interested in entering the job market after completing two years of study.

Course Number	Course Name	Credit Hour
<u>Basic Skills</u>		
A 224	Computer Graphics: Enhanced Photo*	3
COL103	College Success and Orientation	1
ENG101	College English I	3
ENG102	College English II or SP 106	Public Speaking
3	PE Elective	1
<u>Humanities</u>		
A 202	Art History II*	3
<u>Social & Behavioral Science</u>		
	Social Science Elective	3
<u>Mathematics or Science</u>		
	Math or Science Elective	3
<u>Graphic Design Requirements</u>		
A 103	2 Dimensional Design*	3
A 107	Drawing I*	3
A 108	Drawing II*	3
A 113	Typography*	3
A 121	Design Software Applications	3
A 139	Computer Graphics: Web Design	3
A 215	Graphic Design*	3
A 260	Portfolio Preparation*	1
PHO101	Photography I*	3
<u>Technical Electives</u> (must take 4 credits*)		
A 104	Three Dimensional Design	3
A 105	Prints I	3
A 110	Painting	3
A 112	Ceramics I	3
A 117	Ceramics II	3
A 239	Computer Graphics: Web Design II	3
PHO103	Photography II	3
PHO107	History of Photography	3
BUS101	Introduction to Business	3
BUS210	Marketing	3
BUS220	Fundamentals of Advertising	3

*Fulfills Graphic Design requirements.

Potential Employment Applications of Degree

Graphic designers must have a broad background in art to assist them with the range of assignments that might be given to them. In advertising, graphic designers work with copywriters to produce ads, brochures, and package designs. In publishing, they work with editors to produce layouts as well as covers for books and magazines. In corporations, they are responsible for corporate logos, letterheads, and other visible representations of the corporate image.