

**Highland Community College Suggested Program of Study
Commercial Photography (Associate in Applied Science)**

The Commercial Photography program is recommended for those desiring employment after the two-year degree. The individual will obtain a solid background in photography, including areas of portraiture, advertising, illustration, and computer imaging technology. This curriculum also provides opportunities to explore business and marketing courses.

| Course Number | Course Name | Credit Hour |
|--|--|--------------------|
| <u>Basic Skills</u> | | |
| A224 | Computer Graphics: Enhanced Photography* | 3 |
| COL 103 | College Success and Orientation | 1 |
| ENG 101 | College English I | 3 |
| ENG 102 | College English II or | |
| SP 101 | Oral Communications** or | |
| SP 106 | Public Speaking | 3 |
| | PE Elective | 1 |
| <u>Humanities</u> | | |
| PHO 107 | History of Photography* | 3 |
| <u>Social & Behavioral Science</u> | | |
| | Social Science Elective | 3 |
| <u>Mathematics or Science</u> | | |
| | Math or Science Elective | 3 |
| <u>Commercial Photography Requirements</u> | | |
| A 103 | 2 Dimensional Design* | 3 |
| PHO 101 | Photography I* | 3 |
| PHO 103 | Photography II* | 3 |
| PHO 108 | Applied Photography I* | 1 |
| PHO 109 | Studio Photography I* | 1 |
| PHO 200 | Photography III* | 3 |
| PHO 206 | Photography IV* | 3 |
| PHO 208 | Applied Photography II* | 1 |
| PHO 209 | Studio Photography II* | 1 |
| PHO 260 | Portfolio Preparation* | 1 |
| <u>Technical Electives</u> (must take 9 credits*) | | |
| PHO 205 | Lighting Techniques Photography | 3 |
| PHO 210 | Landscape Photography | 3 |
| A 104 | Three Dimensional Design | 3 |
| A 105 | Prints I | 3 |
| A 107 | Drawing I | 3 |
| A 108 | Drawing II | 3 |
| A 112 | Ceramics I | 3 |
| A 117 | Ceramics II | 3 |
| A 113 | Typography | 3 |
| A 121 | Design Software Applications | 3 |
| A 139 | Computer Graphics: Web Design | 3 |
| A 239 | Computer Graphics: Web Design II | 3 |
| A 215 | Graphic Design | 3 |
| A 223 | Computer Graphics: Illustration | 3 |
| BUS 101 | Introduction to Business | 3 |
| BUS 210 | Marketing | 3 |
| BUS 220 | Fundamentals of Advertising | 3 |
| <u>Open Electives</u> | | |
| | Open Electives | 14 |

* Fulfills Commercial Photography requirements.

**Check transferability to four-year schools.

Potential Employment Applications of Degree

The commercial photographer performs work duties for a client both in the studio and on location. The photographer will need to have a complete understanding of all technical aspects of the photography trade. The photographer must be knowledgeable in understanding the camera, darkroom, materials (films, papers, and processes), exposure, lighting equipment, digital technology, and shooting to an artist layout. The photographer may work in fields such as portraiture, illustration, industrial, medical, or scientific photography. The commercial photographer will find additional course work in graphic art, business, and marketing helpful in their career.